



California Off-Road Vehicle Association
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Pending Approval March 26, 2018

MINUTES

California Off-Road Vehicle Association

Board of Directors Meeting Conference **February 26, 2018 7:00 PM**

Phone Number: (712) 775-8968 • Access Code: #104206

I. **Call to Order** - 7:00 PM

II. **Roll Call & Welcome Guests** Managing Director Amy Granat, Board members: Vinnie Barbarino, Bruce Brazil, Ken Clarke, Bob Ham, Lori Lewis, Mike Moore, Ed Stovin, Bruce Witcher, Jim Woods and Roberta Woods. Guests: Summer Corsarl, Ken Oyer, Ed Waldheim and Terry Work. Absent Board members: Chad Clopton, Diana Mead, and Clayton Miller. [Ten attending BOD members].

III. **Review Agenda, modify as necessary** – Add American Adventurist and CMRC Lobby Day to New Business.

IV. **Minutes from previous BOD meeting** – Motion to approve Bob Ham/ Seconded Roberta Woods. Motion carried.

V. **President's Report** – Ken Clarke – *See Attached Report*. Ken reviewed his report. He attended the 4Wheel Parts Truck Fest. Sold t-shirts and stickers but no memberships. He ran out of the newsletter both days. Ken reports that Best Top representative, Bruce Landsfield spoke to him and will continue to support CORVA in the future. Ken believes our business sponsors would pay more for sponsorship and that we do not charge enough. Ken would like to rethink our Business Sponsorship program. He would like to have a discussion over the next few months to improve our Board skill sets to bring in more business sponsors. Ken also discussed the Carnegie Expansion and the opposition to it.

Ken asked for volunteers for the Annual Meeting and he will send out an email in the next few days to get it organized.

Vinnie Barbarino commented that Jim Woods brought in the Best Top contact and also sent the CORVA brochures so Vinnie could pass them out. Vinnie will contact Bruce Landsfield to ask him to consider joining our CORVA Board.

Ken Clarke thanked Jim for his efforts.

Jim Woods commented that he took time to explain all that CORVA has accomplished to Bruce. Many times the business is unaware of all that CORVA does and often believes that ORBA is the only way to support OHV advocacy. By explaining all that CORVA does, Jim was able to obtain the Best Top support. Jim reminded the Board that we should follow through with our obligation to promote the sponsors that support CORVA.

Ken Clarke has the contact information for Bruce Landsfield and will keep in contact with him.

Vinnie Barbarino also commented that the main company of Best Top is involved in more companies. He believed the others were Baja Designs and Tuffy Products.

Terry Work confirmed this.

Bob Ham concurred that many of these business sponsors are members of ORBA and are realizing that ORBA is not very effective.

Vinnie Barbarino confirmed with Ken Clarke that an advertisement would be placed for our sponsors.

VI. **Legislative Reports**

1. Managing Director's Report – Amy Granat – *See Attached Report*.

Amy reviewed Lobby Day. *See notes below under "New Business"*

Amy reviewed the other Bills per her report. This included one Bill that would require the OHV Commission (and all State Commissions) to be 50% women. This would be difficult for the OHV Commission as we have three appointing bodies.

Amy reviewed the California Houndsmen's desire to partner with CORVA. Their current lobbyist isn't working in their best interest and with the help of the Modesto Houndsmen, they may decide to join with CORVA. This will help our funding. The Modesto Houndsmen are interested in obtaining a biologist study of the current bear populations in the Sierra Nevada since the change in the management of them.

Amy also note that the Evening Primrose has now been delisted from the Endangered Species List. Perhaps now we can reopen the Eureka Dunes. It will be interesting to discuss this with the BLM.

Amy also reported that there will be a report released soon concerning the Texas Public Policy Institute. They approached CORVA because of our experience with the Comments Project and involvement in Travel Management. (*Review Amy's email of 02/12/2018*) The claim will be filed on the ADA Act and CORVA is one of the lead plaintiffs in the case. CORVA has the support of AMA National for this also.

Amy also wanted to recognize that Pat Woods (Jim Woods' brother) has been helping her with her with dealing with Fish and Wildlife. Pat is a retired Fish and Game Warden and has been helpful in explaining things so that Amy can be more effective.

VII. Finance Report

Treasurer's Report. Mike Moore – (*Financial Reports to be sent via email*)

Mike reports that the books close 02/28/2018 and CORVA ended with a good financial because of the Truckhaven event. Mike contacted the CPA firm and they agreed to complete the CORVA Tax Return for \$900.00.

Mike Moore motion to pay CWGB&F to issue payment to them. Vinnie Barbarino seconded. Motion carried.

Mike requested an inventory of CORVA store items (not event leftovers) from Roberta Woods. Roberta will send this to Mike in the next few days.

Mike discussed Restricted Funds for Ocotillo Wells and Legal items in our Liability Account will be offset to Ocotillo for this year. Mike will research payments for BARF that should transfer to the Carnegie Restricted Funds category holdover from prior year's liability of \$4,500.00. He will adjust the Financial Statement for that expense.

Mike also discussed the payments for Kathy Lynch. CORVA started paying \$800.00 into the fund along with SDORC and ASA in November 2017. However, we may owe starting October 1, 2017. Mike would like to receive a monthly billing so that we are not in arrears. Tim McGarvey needs to send CORVA a monthly bill. Ed Stovin will have that done. Mike will complete the two payments we owe for the YE02/28/2018 per the agreement and will receive a monthly bill from SDORC from them on. Ed Stovin will have the invoice sent to treasurer@corva.org and also send to Ken Clarke.

VIII. **Northern Report – Ken Clarke** – Ken relayed that CORVA doesn't have a Northern Board so he gave a brief report. Diana Mead is doing the Skip's Last Run hill-climb at Carnegie as he will be retiring. We will have a CORVA dinner there as well. There are many things happening at Frank Raines park. Ken relayed the request from the Friends of Frank Raines would like to become a 501C3 organization and asked for help from Ed Waldheim.

IX. **Southern Report - Jim Woods** - The South is excited about the CORVA Annual Meeting and is looking forward to a committee meeting for that. Ken asked if there was an article about the TruckHaven event for the newsletter. Jim explained that the deadline was given before that event. So an article won't be going into the CORVA newsletter until the next issue. This did cause a problem because one of the vendor/sponsors had provided a substantial amount of product for the TH event and was promised an ad in the newsletter. Somehow that ad never made it to the editor or publisher. So now we owe the sponsor an ad in the next issue. Jim will also make sure a review of the TH event will be ready for the next newsletter. Roberta Woods told the board that all the sponsors were sent a review of the TH event along with a thank-you letter and event t-shirt or stickers and cozies. Vinnie Barbarino personally thanked Jim and Roberta Woods again for all the help he received as event chairperson.

X. **Ongoing Business**

CORVA Annual Meeting – Ken Clarke / Amy Granat Ken Clarke asked for a volunteer to chair the committee. Amy reported she is working on the meeting and would like assistance. Ed Waldheim told the board that Bob Newman, the manager of the Jaw Bone store will help with the set-up of the meeting. Ed will have the Moose Anderson Days event set up in the garage area, with the breakfast at 7:00AM and then the volunteers set out for their cleanup events. CORVA will be in the larger meeting room in the main building. We won't have exclusive use of the main room because the public is still allowed but Ed feels that we should be able to hold a productive meeting. At 1:00 lunch is served and Ed's group will cook the hamburgers. Amy remarked that the CORVA Annual Meeting Budget could be used to provide the lunch (expense). She will discuss this with Mike Moore. Bob Newman will coordinate with Amy about the number of attendees and the arrangements for the lunch. Ed made sure the everyone knows that there is plenty of parking for camping in all the surrounding areas. People often come in on Friday night or early Saturday morning. If they aren't camping, there is a Best Western in California City (about 30 minutes away) and also several in Mojave (about 45 minutes away). The open gravel area is for the [State] OHV vehicles so he requests that we leave it open but otherwise there will be plenty of room. The Moose Anderson program will probably be held in the shop but if the weather is good, they will hold it outside in the parking lot. CORVA will use the larger meeting room or Interpretive Center and there is one bathroom in there. However he recommends that we encourage people to use the outdoor facilities that are provided. Ed also received permission from the Bureau of Land Management for CORVA to use the facility to save on costs. Amy and Ken thanked Ed and asked again for volunteers. There will be special guests. Roberta volunteered to help Amy with any committee meetings for the Annual Meeting.

XI. **New Business**

1. **American Adventurist** – Amy reminded everyone about a website she sent the Board. The overland organization found the CORVA website via Instagram and followed our work on the Ocotillo lawsuit. They are a web-based organization founded by Dave Bennett who is currently based in Chicago but originally from Southern California. The other founder, Chris Mateski learned about us from Rugged Roots and he has been very involved for a long time. They have put a link for our website on their page and forum. They want us to put a link for their forum on our page. This is a group of people that don't traditionally think of themselves as "off-roaders" in the traditional sense and don't necessarily belong to off-road organizations. They are active in the San Bernardino Adopt a Trail and this will expose us to a whole new audience. It has no cost to CORVA, and the potential to expand our program. Amy encouraged the Board to look and explore their website. Amy and Dave discussed introducing their corporate sponsors to our CORVA needs. Amy is asking us for permission to continue to expand the relationship. Amy hopes that Chris will attend the Commission meeting. Vinnie Barbarino commented that during his work on the Truckhaven event, he contacted OC Overland via Instagram and he thinks they are related to the American Adventurist group. He mailed them flyers about our event and thinks they supported our event. He now follows them on Instagram and they seem to be very active. He agreed they would be a good addition for CORVA. Amy believes they are more a truck organization but also a bit of motorcycle. These overland groups use all types of vehicles and are just now discovering the locked roads and gates that prevent public use. It's a perfect time for education about advocacy. They have a good relationship with the BLM. They just held their Desert Rendezvous in the Anza Borrego area and cleaned up tons of trash. They submitted an article titled "Locked Gates Ahead" talking about stewardship of OHV areas. They are affected by the same issues all OHV users are, and CORVA will expand with this partnership. Ken Clarke commented that they are another underrepresented group. Roberta Woods remarked that CORVA is listed on their website along with Blue Ribbon Coalition and Tread Lightly. The Board needs to provide a consensus of approval. However, Amy remarked that this will be something we need to discuss at the CORVA Annual Meeting – the use of our logo in the online and social media arena. We have stickers and promo materials everywhere, but how do we control our online presence? She hopes for a further in depth discussion at the Annual Meeting. She would like us to add the article Dave Bennett wrote into the next ORIA. Chris Mateski will attend our Annual Meeting and introduce himself to CORVA. Ken Clarke and Amy both remarked that Jon Kinley's work on the CORVA Instagram is what brought in this organization and also many other people.

2. **CMRC Lobby Day – April 16, 2018** – Amy discussed the CMRC Lobby Day with Kathy Lynch and her opinion was that we should really focus on a productive Lobby Day in 2019. AMA District 37 president Jerry Grabow (who is also the CMRC president) asked for my help with Lobby Day 2018 logistics which Amy can do. However, there are strict reporting requirements and Amy has concerns that CMRC will not do this correctly. Since CORVA has hired our Lobbyist Kathy Lynch, we are required to follow the strict reporting rules. The CMRC lobbyist, Terry McHale should be taking care of these requirements and we are not sure if they will follow these requirements. District 37 decided to hold the Lobby Day regardless if any other groups (within CMRC) wanted to participate and to satisfy the requests of Tom Edmonds and others. Later as a group, CMRC voted to support the Lobby Day and CORVA went along. Now that there is a Bill SB1316 which pertains to the Carnegie Expansion property, CORVA may want to put more effort to supporting and participating this Lobby Day. The Bill has wording that would allow groups to oppose the location of any SVRA (not just Carnegie) so we want to vigorously fight the passing of the bill. During the OHV Commission meeting, Amy will discuss the strategy further with State Parks and Kathy Lynch. We should continue to support her. Kathy has suggested that we should make sure that if the procedures aren't going to be followed at the Lobby Day, CORVA could jeopardize the current respected status we have with the Courts, the Legislature and with State Parks. Since CMRC isn't anxious to follow correct procedures, we should decide if we want to support and promote this Lobby Day. Bob Ham wanted to know how much CORVA has paid to CMRC and when. Mike Moore reported CORVA paid \$600.00 last January (2017) but have not paid anything this year (2018). Amy believes that the Lobby Day will be a CMRC flyer. Amy made sure that the CORVA logo was not on the flyer. Bob Ham reviewed the rules of reporting. Ken Clarke commented that if CMRC isn't going to follow the reporting rules then we do not want our name on the event. Until they assure that the rules will be followed, we can't support the event. Amy will continue to discuss this and pressure Jerry Grabow to follow correct procedures. Amy will keep the Board informed.

Amy reported that the Jerry Grabow wants to focus on promoting the Family Focus of OHV use and doesn't want to have any political discussion at Lobby Day. Bob Ham remarked that there is no reason to have a social event. This Lobby Day should at least discuss the upcoming bills. Senator Vogel submitted a bill concerning the return of the \$10Million to the OHV Trust Fund. Bob sent out a fact sheet on this, and he believes this would be a worthy discussion at the Lobby Day (if CORVA participates).

Ed Waldheim reminded the Board that the commission will have to make plans before December 2018. Amy will discuss this with Kathy Lynch this coming week.

XII. **Adjournment**

Moved by Ed Stovin and Seconded by Lori Lewis to adjourn at 8:35 PM. Motion carried.

Next CORVA scheduled board meeting March 26, 2018

*Protecting public land for the people, not from the people, since 1970
California's Off Road Voice for Access*

Ken Clarke
CORVA President
Email: Ken.Clarke@corva.org

Meeting Date: February 26, 2018

PRESIDENT'S REPORT:

I am winding down from a 12 hour day at work plus I spent Saturday and Sunday at the San Mateo 4WP Truck Fest. This is 4WP's third largest show it's just behind Hawaii with Ontario being that largest. 4WP did over one million in sales in 10 hours over the weekend CORVA did not do as well although this was our first time at this show and we were invited back next year. I did talk to a ton of Off-Roaders who realized how important the work we do. The number one way that people have heard of us was Instagram!

I spoke to Bruce Landfield of Best Top who attended Truck Heaven, he read ORIA and could not phantom dealing with the issues we do! Best Top had our brochures in their booth and were talking CORVA up. Best Top donated a top to our raffle, I insured Bruce that we would have a half page ad in the next ORIA as a thank you. Bruce mentioned he had met Jim Woods and Vinnie and had a fantastic time at Truck Heaven. This brings up our Business and Industrial supports, I feel we really need to rethink this. We are asking \$365 a year when others are asking \$2.5 to 10K for an ad! If we get real good at asking for a grant and following up we may get some nice donations.

The mean people that live behind Carnegie just won't go away, they have succeeded in having their local Senator and Assembly Woman in to introducing a bill to sell our expansion property. We the OHV Community has successfully beat these mean folks in several law suits and the SB 249 battle and we will beat them again.

It is with great sadness I have to tell you that Jim Woods has resigned from the board, will miss him.

We have about a month till our Annual Meeting let's get together a committee to make this an awesome event.

Happy Trails

Ken Clarke

CORVA President
Wandering Wheelers

Amy Granat
Managing Director
Amy.granat@corva.org
916-710-1950

Meeting Date: February 26, 2018

MANAGING DIRECTOR REPORT FEBRUARY 26, 2018

1. SB 1316: A bill has been introduced by Senator Glazer, co-authored by Assemblymember Catharine Baker, that would allow for the sale of the Carnegie/ Tesla area. This area has been owned by State Parks since the late 1980's, and purchased with OHV Trust Funds. At the time, all the neighbors signed a legal agreement understanding that this area would be eventually used to expand the existing Carnegie SVRA. Since that time, opposition to the expansion has become very vocal and intense, with husband and wife Mark Connolly and Celeste Garamendi leading the charge. Their group, Friends of Tesla, was behind the original (highly objectionable) makeup of SB 249, which we successfully altered to exclude all the components of the bill that could have influenced the Carnegie expansion.

Because of the passage of SB 249, and more importantly the loss of the lawsuit against Ocotillo Wells SVRA, the group has seen their options sorely limited. Now they have introduced SB 1316:
https://leginfo.legislature.ca.gov/faces/billTextClient.xhtml?bill_id=201720180SB1316

Simply put, this bill makes it easier for the expansion area to be transferred to a local agency to be used for conservation purposes "... if the department determines that disposing of the land is in the public interest."

The decision is still put in the hands of DPR, which has strongly supported the Carnegie expansion up to this point. My first thought upon reading the bill was that this could set the stage for the sale of the property during the next administration should Newsom win the next election. Assemblywoman Baker is a Republican who represents a mixed area in the East Bay, and is clearly pandering to her constituents in a largely democratic district. Whatever the reason or the cause, this is a bill we have to object to in a smart and calculated manner. CORVA is already involved and partnering with Bay Area Riders Forum in the lawsuits against Carnegie, so CORVA should also be at the forefront of this effort as well.

I spoke to our lobbyist Kathy Lynch about this bill, and she doesn't give it much a chance to succeed, but we can't take that for granted. We have to be active and involved.

2. 2018 CMRC Lobby Day: CORVA has been working hard with Jerry Grabow to make all the arrangements for this year's Lobby Day. Originally conceived as a D37 Lobby Day, but all the organizations affiliated with CMRC voted to join the effort and this event has now become a CMRC Lobby Day. It will take place on Monday, April 16th. There is a room block at the Citizen Hotel: www.thecitizenhotel.com

People will be arriving on Sunday, April 15th and there will be a briefing on Sunday evening at 6pm for about an hour at the hotel, and the reception will be held at the hotel in the Scandal Room on Monday after touring the Capitol between 4 & 8. As soon as the flyer for the event is ready, we can send it out to our members and ask them to join. We are specifically hoping that many people from the Bay Area will join us to help educate legislators to oppose SB 1316.

3. This Wednesday I leave for 3 days in the desert. I am traveling with Jane Arteaga of the BLM. We'll be staying with everyone else in Holtsville, but also staying in El Centro on Friday night to attend the DRECP Public Meeting. We also have a meeting scheduled with our lobbyist Kathy Lynch.

4. I would like to present to the board an opportunity to support American Adventurist: <https://americanadventurist.com> and become one of their partners. They will advertise our efforts and website, and we will share access on our website to them. We benefit from reaching a whole new audience of Overland enthusiasts that don't necessarily consider themselves off-roaders. We need the support of these newcomers to the OHV scene, and have them understand what CORVA offers them. American Adventurist does not do anything in the legal and/or political advocacy realm, so they are a very good fit as partners. They have a great website with very good articles.

They heard about us first from Instagram, then researched CORVA further and contacted us about working with them. They had a relationship with a national off-road organization that has soured somewhat, so it is a perfect time for them to join forces with CORVA.

5. Please review this document prepared by California State Parks that compares SB 742 to SB 249. Old rules compared to new rules for the OHMVR Division:
<http://www.ohv.parks.ca.gov/pages/1234/files/COMPARISON%20SB%20742%20and%20SB%20249-012918.pdf>

6. I attended that last Fish and Game Commission meeting and was very disturbed about the new plans of the commission to do a new strategic plan. The chair stated that Californian's priorities are changing, therefore the goals of the commission have to change as well. This is very disturbing for our partners in the Modesto Houndsmen. We have worked up a plan to work with the Fish and Game Commission, and will be asking our other houndsmen partners for more support as well. We can't let traditional sporting activities be lost in California.

Please call with any questions,

Amy

Mike Moore
CORVA Treasurer

February 26, 2018

CORVA TREASURER'S REPORT

REVIEW:

Reports attached:

P&L – 2 year comparison

Balance Sheet – 2 year comparison

Income Recap by Month – past 4 years

TruckHaven – 5 year comparison

Our tax year ends this week – I reached out to Cashuk Wiseman Goldberg Birnbaum & Salem the folks that did our taxes last year and the rate (\$900) should stay the same.

We had a decent year and managed to stay even despite the increased legal expenses and the additional \$800 per month for Kathy.

Also included a TruckHaven recap – excellent job to Vinnie and his crew – it helped us end the year on a high note.

Mike

Meeting Date: February 26, 2018

SECRETARY REPORT:

CORVA Store:

CORVA Store sales: **Twenty-Two** store orders were processed and shipped since the December meeting.

CORVA CALIFORNIA/BEAR STICKER ORDER – The reorder of the California/Bear Stickers has arrived and they are all updated and posted on the CORVA Store.

CORVA MEMBERSHIP:

From December 11, 2017 through February 26, 2018, **185 membership cards**/letters have been printed, processed and mailed. Renewal reminder postcards mailed – **31** (Jan & Feb renewals)

Roberta Woods – *via email*